

US Commodity Futures IB Development

Location: Chicago, IL

Straits Financial LLC, a large international futures brokerage firm, is hiring a seasoned introducing broker (IB) liaison to assist in further developing its IB department and to ensure that the team's marketing and business development initiatives support firm priorities as well as drive the overall firm strategy. The position will require skills that include creating, developing, and implementing a new overall marketing strategy. This is an exciting opportunity for a self-motivated and seasoned veteran that enjoys traveling and meeting people.

Responsibilities:

- Develop, implement, and monitor marketing strategies to meet firm objectives, business and sales plans
- Help develop and maintain communication between IBs and the firm
- Assist with on-boarding and set-up of new IBs to the firm
- Develop new clientele
- Help create and provide support for the entire IB department
- Work with the Multimedia Manager to create materials necessary for an established marketing strategy

Candidate Skills/Requirements:

- Series 3 license required
- Must be highly interested in finding new and engaging marketing techniques
- Must be up to date with industry IB practices
- At least 3 years' experience in introducing broker sales or customer service roles
- High degree of travel and telemarketing will be required
- Excellent communication skills
- Strong strategic thinker and problem solver with exceptional written and verbal skills

If you would like to apply for this position, please send your resume to awilkins@straitfinancial.com